

MONSTER CLOUD ANALYTICS

Insightful analytics software at your command



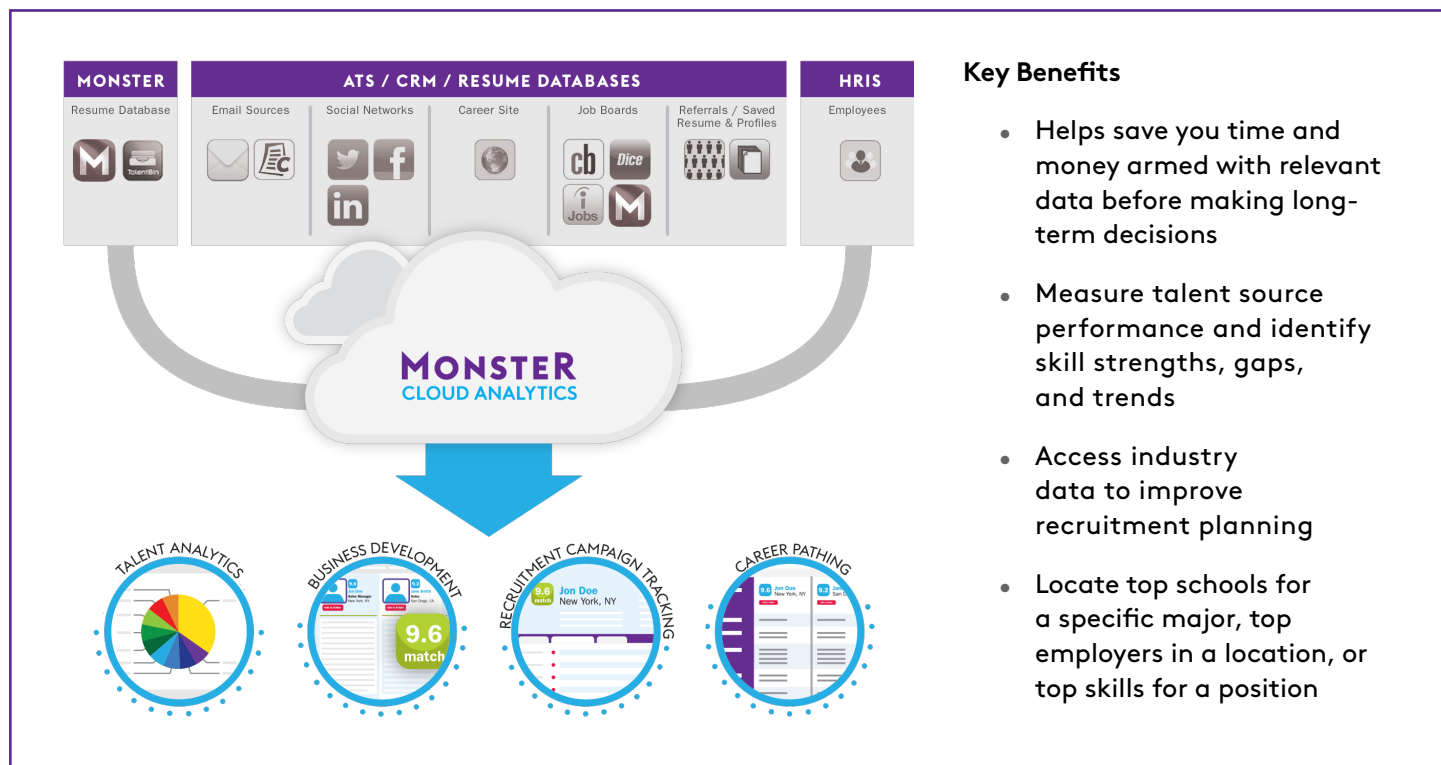
The U.S. Labor Department showed that between 2009-2013 there was a 65% increase in the time it takes to fill a job.¹

What if you could make more informed recruitment decisions to get the right hire—right now?

UNDERSTAND TALENT

Monster Cloud Analytics is about answering your questions, understanding your competition, and forecasting your future. Powered by our proprietary smart-search technology, 6Sense®, our cloud-based analytics platform helps you understand, plan, forecast, and manage your talent recruitment strategy.

Monster Cloud Analytics analyzes the labor market with data from your own talent databases including current employees and candidates. So you can plan sharp recruitment strategies and make more informed hiring decisions. You'll also gain valuable insights into your current talent pools and industry data—providing instant analysis on challenges ranging from competitor moves, to planning new store locations, to targeted college hiring.



For more information, call your Monster representative or 1-800-MONSTER x6333 today.

¹U.S. Labor Dept. data, 2014



Monster Cloud Analytics gives you a fast, insightful approach to answering questions that move you forward:

ON BUSINESS DEVELOPMENT:

What's the strongest location to recruit specialized talent for the next project?

You can view the strengths and weaknesses in selected locations or search particular skill sets within your databases. You could also determine where to build the next location or staff the next project. By knowing where the talent lies within your pipeline, you can focus your recruiting and marketing efforts faster and more economically.

ON RECRUITMENT CAMPAIGN SUCCESS:

How have marketing campaigns performed?

By gaining insights into your talent databases, you'll empower your team to put recruiting dollars towards the locations and skills that need the most attention—so you can build talent faster and hire more efficiently.

ON CAREER PATHING:

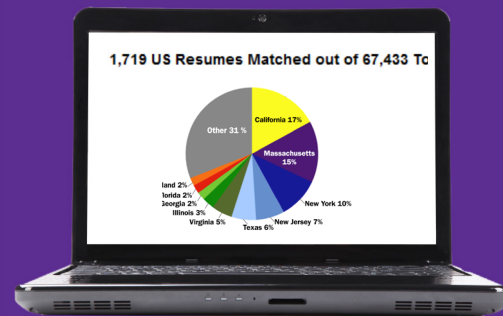
Rather than hire externally, is there a strong internal candidate that could fill the position?

Monster's Cloud Analytics gives you a snapshot of where you stand with the skillsets of all your talent pools, including both internal employees or external candidates. This data helps you allocate resources and form learning objectives to create strong career pathing and succession planning within your organization—helping you grow talent, increase retention, and plan for future growth.

Only Monster can offer a cloud-based analytics platform, powered by proprietary semantic search technology, that offers a fast, insightful approach to making informed recruitment decisions to hire the right talent.



Resume density by U.S. state



Resumes received by time period

