

Primary Brand Colors



Blue

Pantone 7687C / Reflex Blue U

C=100 M=84 Y=20 K=5

#1b4583



Evergreen

Pantone 555 C / 335 U

C=86 M=33 Y=65 K=16

#187665

Accent Colors



Purple

C=75 M=82 Y=0 K=0

#5f4da0



Red

C=14 M=86 Y=90 K=3

#cd4932



Orange

C=6 M=54 Y=100 K=0

#e98924



Charcoal

C=64 M=56 Y=55 K=30

#565656

Text Color



Brown

C=39 M=56 Y=100 K=25

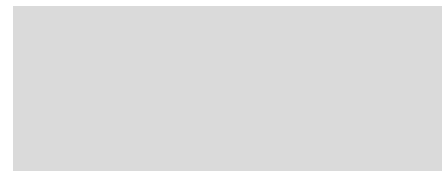
#856126



Yellow

C=10 M=26 Y=100 K=0

#e7b921



Gray

C=10 M=8 Y=8 K=3

#dad9da