

WorkSource Information Notice (WIN)

WorkSource Standards & Integration Division

Policy Clarification | Q&A | Other

Number: WIN - 0006
Date: November 7, 2011
Expiration Date: NA

TO: Workforce Development System Partners
FROM: Amy Smith-Rubeck, Deputy Assistant Commissioner
SUBJECT: Gold Card Initiative

Purpose:

The purpose of this WIN is to provide information on the new *Gold Card initiative* announced in Training & Employment Notice (TEN) 15-11 by U.S. Department of Labor (USDOL) for Post-9/11 Era Veterans.

Action Required:

All WorkSource Center and Affiliate staff, especially those working on the front-end including receptionists and/or greeters, should be informed about the new “Gold Card” Initiative and types of services available for post 9/11 era veterans. Informing staff will be critical for the success of this new initiative and will help to prepare for a potential surge in veterans coming to WorkSource following the President’s speech on November 7th.

Summary:

Under the new *Gold Card Initiative*, post 9/11 era veterans may receive enhanced intensive services at local One-Stops. These Gold Card services are comprised of a suite of intensive and follow-up services designed for unemployed post 9/11 era veterans. Gold Card services will include a combination of intensive services, such as skills assessment, career counseling, and job search assistance over a six-month period to reconnect veterans to the civilian labor force in high-demand occupations. After obtaining a Gold Card on the [US DOL web site](#), an eligible veteran may present it at his/her local WorkSource to receive these services, including six months of follow-up support.¹ Front-end and intake staff should further inform veterans inquiring about this initiative and local staff should continue to identify veterans status as they currently do, but will now also need to determine post 9/11 status.

Local staff may want to participate in an upcoming webinar training provided by USDOL. Staff may register at <https://www.workforce3one.org/>. The webinar is scheduled for November 8, 2011 at 2 pm ET (11:00am in Washington), but will also be archived for viewing at a later time.

Once eligibility is determined, veterans should be scheduled for an initial appointment with a Disabled Veterans Outreach Program (DVOP) specialist, a Local Veterans Employment Representative (LVER), or WorkSource staff who will provide the enhanced services.

¹ Post 9/11 era veterans do not need to present the Gold Card to be eligible for these services.

References:

Training and Employment Notice 15-11, Subject: Gold Card Initiative, November 4, 2011

Website:

Details regarding: New Employment Initiatives for Veterans & Gold Card Instructions -
<http://www.dol.gov/vets/goldcard.html>

Details about the "My Next Move" Program
<http://www.mynextmove.org/vets/>

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[Training and Employment Notice 15-11, Subject: Gold Card Initiative, November 4, 2011](#)